5-1/1 For North Ward Councilman VOTE C-20 Together, we will succeed!

VOTE CORCHADO • TUESDAY, MAY 14, 2002

Committee To Elect Héctor Corchado For North Ward 350 Bloomfield Avenue Newark, NJ 07104

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PERMIT NO. 31 Newark, NJ 07101

From the Community... For the Community

Héctor Corchado, a resident of the City of Newark of over 25 years, is seeking the North Ward Council seat. Corchado has an extensive history of serving our community. In 1988, he started his law enforcement career in the Newark Police Department, with a personal goal of making a positive difference in the lives of Newark residents. He served as a Detective with the Community Affairs Division in the Newark Police Department and most recently was promoted to Sergeant. For the past two years, he served as Deputy Mayor in the City of Newark.



His candidacy is based on the belief that residents of the North Ward deserve a representative who will work full-time to address their needs and concerns. **Héctor Corchado is "from the community, for the community"**.

As a homeowner in the North Ward, Héctor Corchado has experienced first-hand, many of the challenges affecting our community. Committed to serving as the best elected official, Héctor Corchado won't just come around during election time for your vote, he will be accessible daily to serve residents of the North Ward.

Among his many accomplishments, Héctor Corchado:

- Organized the development and implementation of various neighborhood clean-up efforts in Newark.
- Served as a member to the Essex County Commission on Unity.
- Participated in the Leadership Newark Program.
- Spearheaded Block Associations for community organizations.
- Supported cultural awareness for all communities throughout the city.
- Graduated from Essex County College with a degree in Criminal Justice.
- Received various commendations as an officer of our Newark Police Department.
- Started the development of a system in our Newark Police Department that identifies and tracks gangs.
- Supported businesses and churches in a smart-growth development.
- Responded to many citizen concerns re-

garding housing, employment and emergency assistance.

Organized community groups with the purpose of promoting public safety.



Public Safety

Héctor Corchado feels that our City Council and law enforcement officials should work together by ensuring that every possible effort is given towards reducing crime in our neighbor-



hoods. Héctor Corchado will support and advocate for the enforcement of the already existing ordinances and policies to the fullest extent of the law. He feels that doing so will reduce prostitution, drug dealing, gangs and graffiti in our neighborhoods.

Héctor Corchado supports:

- Expanding services being provided to our kids while they are in school, focusing on gang prevention and intervention tactics.
- Providing them with supervised recreational facilities in which they can develop team and leadership skills.
 - Improving the policing of our city, especially in the North Ward by implementing better law enforcement practices and tactics.
 - Re-assigning officers to districts on a long-term basis, making them part of the community they patrol.



Economic Development

Héctor Corchado feels that by promoting an environment that is conducive to the start-up of new businesses, while providing continued support to our existing businesses, Newark will continue its progress.

Héctor Corchado supports:

- Redeveloping business areas throughout the City by including sidewalk repair, façade uniformity and other improvements.
- Creating public/private partnerships that will encourage the development of vacant parcels of land throughout the North Ward.
- Training programs for dislocated workers and out of school youth, providing trades that lead to jobs.
- Creating incentives that will encourage all businesses in the City of Newark to consider residents first.

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Property Taxes

Héctor Corchado believes that residents' tax contributions should be valued and protected. Hector believes that responsible home ownership is one of the most important signs of economic growth and development.

Héctor Corchado supports:

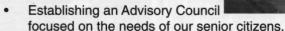
- Selling of selected city owned property to increase ratables.
- Re-assessing business taxing strategies to make sure all contributions are based on their revenues.
- Providing property tax stabilization through innovative approaches.
- · Considering a non-resident employee tax for certain employees.

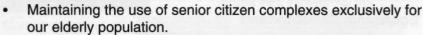
Senior Citizens

Hector Corchado believes that seniors are an integral part of our community. Many are living in subsidized housing within our North Ward. Most of them lack strong family support and are in desperate need of supportive services. Hector Corchado is committed to being a strong advocate for senior citizens.

Héctor Corchado supports:

- Providing better support services for the needs of seniors.
- Protecting senior citizens against crime by expanding police presence and improving the enforcement of laws against criminals.





· Establishing a centralized call center for citizen services.

CORCHADO

For Councilman of the North Ward

VOTE • C-20

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